

**RETAIL BIRMINGHAM BUSINESS IMPROVEMENT DISTRICT (BID)  
BASELINES FOR BIRMINGHAM CITY COUNCIL FESTIVE LIGHTS PROVISION IN THE BID AREA (AS AT AUGUST 2016)**

<b>SERVICE ACTIVITY AND CONTACT DETAILS</b>	<b>SERVICE SPECIFICATION IN THE BID AREA</b>	<b>STAFF, EQUIPMENT AND GENERAL INFORMATION</b>	<b>PERFORMANCE MEASURES</b>
<p><b>FESTIVE LIGHTS</b></p> <p><b>Place Directorate</b></p> <p>Contact:- Mahendra Chauhan City Centre Operations Team t: 0121 675 3612 e: mahendra.chauhan@birmingham.gov.uk</p>	<p>To provide festive lights in strategic streets in the BID area as part of the wider Birmingham festive lights programme.</p> <p>Lights to be operational from Switch On (17<sup>th</sup> November 2016) to Twelfth Night in 2017.</p> <p>Total budget in 2016/17 - £45,787.</p> <p>Due to budget reductions, there is currently no City Council provision for festive lights with effect from April 2017.</p>	<p>Bennetts Hill (Lower) - 6 x 1m lamp columns</p> <p>Cherry Street – 2 x cross streets</p> <p>Fore Street – 3 x spheres with LED festoon</p> <p>High Street – 4 x cross streets and 4 x 4m cone trees (canopy)</p> <p>Moor Street Queensway – 6 x fantasia features</p> <p>New Street – 5 x cross streets and 1 x 30ft Christmas tree</p> <p>Pinfold Street – 1 x cross street (sponsorship)</p> <p>Temple Row – 3 x cross streets</p> <p>Temple Street – 6 x 1m lamp columns</p> <p>Union Street – 2 x cross streets</p> <p>Victoria Square – 1 x 40ft Christmas tree (sponsorship) and 1 x balcony feature</p>	<p>Number of lights, trees and features installed.</p> <p>Inspection, reporting and correction of faults.</p> <p>Wider customer satisfaction surveys (through Partners).</p>