

Brum's Christmas Reindeer locations



Dasher

Big Wheel and Ice Skate Birmingham, Centenary Square
Sponsored by Ice Skate Birmingham



Dancer

Mailbox, Level 3 (BBC)



Prancer

Frankfurt Christmas Market, Victoria Square
(from 24 December in the foyer of Town Hall)
Sponsored by Frankfurt Christmas Market



Vixen

Cass Art, Corporation Street



Comet

Piccadilly Arcade
Sponsored by Hortons' Estate



Cupid

Great Western Arcade



Dohner

Christmas in Cathedral Square
(From 6 -12 November and from 23 December in Great Western Arcade)
Sponsored by Colmore BID



Blitzen

Grand Central
Sponsored by Birmingham Children's Hospital Charity



Rudolph

Selfridges, Bullring

CENTRAL BID
BIRMINGHAM

Fill in the letter you see at each reindeer to spell out the festive word!



Brum's Christmas Reindeer Trail

6 November 2024 - 6 January 2025



Christmas in BIRMINGHAM



Frankfurt Christmas Market



Christmas shopping



Christmas in Cathedral Square



Big Wheel and Ice Skate Birmingham



Christmas shows



Bars, restaurants and coffee shops

"Rudolph" and the image of a red-nosed reindeer is used under license from Character Arts LLC for Brum's Christmas Reindeer Trail.